

2026 LOCAL 464 HERSHEY RETIREES

VIA BENEFITS REIMBURSEMENT

Retirees calling about Highmark Community Blue PPO Plan going away in 2026

Highmark sent a letter to all people on who had the Community Blue PPO plan or plans.

If you are a retiree from the Hershey Company and you have the Highmark Community Blue PPO plan in 2025, you will need to pick a different insurance plan for 2026, but for the reimbursement you still need to elect your plan through Via Benefits.

You can still keep Highmark insurance; you would just have to elect a different plan of Highmark's.

The open enrollment for Medicare Market place plans for 2026 is open from October 15, 2025 to December 7, 2025.

Hershey retirees can call Via Benefits at 1-833-981-1277 to set up an appointment between the dates of October 15th to December 7th, of 2025 to elect a different plan for effective January 1, 2026.

You can also use computer, laptop, etc. and elected your plan on line.

You can still elected a Highmark plan, but remember to keep the reimbursement that is due from being a Hershey retiree, you must elected your Highmark plan or any other plan you want for 2026 through Via Benefits.

Highmark does have a person dedicated for Highmark Community Blue PPO policy holders at the Harrisburg office her name is Terry with a T. There is more than one Terrys that work there, but just ask for Terry with a T.

I was told that there will be plans available from Highmark that are comparable to the Highmark Community Blue Premium plan you currently have and Terry would be able to explain the other plans that are comparable.

Highmark Harrisburg Office - 717-302-7970 (ask for Terry with T)

Via Benefits – 1-833-981-1277